



For Immediate Release

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TENREHTE TECHNOLOGIES CEO NAMED AS FINALIST IN 7th ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS

Stevie Award Winners to Be Announced in New York on November 12

ROCHESTER, NY USA – October 14, 2010 – Tenrehte Technologies, Inc., a leading producer of smart grid wireless devices, is pleased to announce that CEO Jennifer M. Indovina was named a Finalist in the Best Young Entrepreneur category in the 7th annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run – worldwide. The Stevie Awards have been hailed as the world's premier business awards.

Nicknamed the Stevies for the Greek word “crowned,” winners will be announced during a gala event at the Marriott Marquis hotel in New York on Friday, November 12. Nominated women executives and entrepreneurs from the U.S.A and several other countries are expected to attend. The presentations will be broadcast live on radio in the U.S.A. by the Business TalkRadio Network.

More than 1,200 entries – a record for the competition - were submitted this year for consideration in 54 categories, including Best Executive, Best Entrepreneur, and Best Community Involvement Program. Tenrehte Technologies, Inc. is a Finalist in the Best Young Entrepreneur category.

“We are absolutely thrilled for our company and our CEO to be recognized by The Stevie Awards for Women in Business,” said Mark Indovina, COO of Tenrehte. Earlier this year Jennifer led Tenrehte and its flagship product, the PICOWatt™ Smart Plug, to be selected as the Best of CES 2010 in the Green Technology category. The International Consumer Electronics Show (CES) is a major technology-related trade show held each January in the Las Vegas Convention Center, Las Vegas, Nevada. She was also selected as a TED

Fellow to participate in the prestigious 2010 TED Fellows program. TED is a nonprofit organization devoted to Ideas Worth Spreading. The annual TED Conference invites the world's leading thinkers and doers to speak for 18 minutes.

Finalists were chosen by business professionals worldwide during preliminary judging. Members of the Awards' Board of Distinguished Judges & Advisors and their staffs will select Stevie Award winners from among the Finalists during final judging.

“It was harder than ever to be recognized in the Stevie Awards for Women in Business this year,” said Michael Gallagher, president of the Stevie Awards. “Receiving a high score from the judges this year illustrates how well many women in business are doing despite the stiff challenges they face.”

“To be selected as a Stevie Award finalist is truly an honor for Tenrehte and Jennifer. She works hard to promote our company, our products, and our vision. Given all she has accomplished in such a short time, Jennifer is true entrepreneur building a successful company,” said Mark Indovina, COO of Tenrehte.

Details about The Stevie Awards for Women in Business and the list of Finalists in all categories are available at www.stevieawards.com/women.

About Tenrehte Technologies

Tenrehte Technologies, Inc. produces solutions to enable wireless connectivity in smart grid devices, ultimately improving people's lives and saving them money. Tenrehte creates products that will empower consumers to take a more active role in the grid, eliminate wasted energy costs and reduce their carbon footprint. The company is headquartered in Rochester, NY USA and has an R&D center in Austin, TX USA. More information can be found at www.tenrehte.com.

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

Sponsors of the 7th annual Stevie Awards for Women in Business (as of October 11) include the Business TalkRadio Network and KeyBank. Localization partner of the 2011 Stevie Awards is Lionbridge.

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