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THE AWARDS

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2010 Finalists

The following nominations have been shortlisted as Finalists in the 7th annual Stevie Awards for Women in Business. They received an average score of at least 7.0 out of a possible 10 in the preliminary judging, which took place over five weeks in September and October. This year's Finalists represent the top 30% of all entries submitted. Finalists are eligible to be considered in final judging which will determine the Stevie Award winner in each category. Stevie winners will be announced at this year's awards dinner, which will take place on Friday, November 12 at the Marriott Marquis Hotel in New York. [Tickets are now on sale.](#)

Advertising Campaign of the Year

Accenture, Chicago, IL USA: Accenture's High Performance Delivered Advertising Campaign
Women & Co., New York, NY USA: The Women of Women & Co. Campaign

Best Asian Entrepreneur

Mellea International Group of Companies, Kuala Lumpur, Malaysia: Datin Dr. Stella K.Y. Chin, Executive President
ODEL Limited, Rajagiriya, Sri Lanka: Otara Gunewardene, CEO
Smart Reader Worldwide Sdn Bhd, Kuala Lumpur, Malaysia: Dr K H Wang, Group Executive Director
WildlyWealthy.com, Mooloolaba, QLD, Australia: Sandy Forster, Director

Best Asian Executive

MotherNet KK, Osaka, Japan: Ms. Hiroko Minato (Founder/President of Kahosha, Inc.) Tokyo, Japan
Nu Skin Enterprises, Provo, UT USA: Melisa Tantoco-Quijano, President of the Southeast Asia Region

Best Canadian Entrepreneur

Medicaid Finance Inc., Toronto, ON, Canada: Ann Kaplan, CEO
Paradigm Esteem, Edmonton, AB, Canada: Amanda Welliver, President/Founder

Best Canadian Executive

International Financial Data Services Canada, Toronto, ON, Canada: Debralee L Goldberg, President and CEO
Luminex Corporation, Riverside, CA USA: Nancy Krunic, Vice President, Luminex Molecular Diagnostics
Nuxeo Corporation, Paris, France: Cheryl McKinnon, Chief Marketing Officer

Best Entrepreneur – Non-Services Businesses – up to 100 Employees

CableOrganizer.com, Fort Lauderdale, FL USA: Valerie Holstein, President and CEO
Designs by Lolita, Providence, RI USA: Lolita Healy, CEO
Happy Hour Effect LLC, Golden Valley, MN USA: Kristen Brown, Founder & President, Happy Hour Effect LLC
Little Stinker, Salt Lake City, UT USA: Kathy Dalton, Co-Founder and CMO
Sea Bags, Portland, ME USA: Beth Shissler, President
Sew What? Inc., Rancho Dominguez, CA USA: Megan Duckett, President, Sew What? Inc.
US Lumber Inc., Woodbury Heights, NJ USA: Isabelita M. Abele, President & Petite PowerHouse

Best Entrepreneur – Non-Services Businesses – up to 2,500 Employees

ODEL Limited, Rajagiriya, Sri Lanka: Otara Gunewardene, CEO

Best Entrepreneur – Service Businesses – More Than 100 Employees

Axis Technologies, Marietta, GA, USA: Jennifer Schoenhofer, CEO, Axis Technologies
Decipher, Inc. Fresno, CA USA: Kristin Luck, President
Farbman Group, Southfield, MI USA: Laney Cavazos, Vice President, Farbman Group /NAI Farbman
HeiTech Services, Landover, MD USA: Heidi W. Gerding, President & CEO
Mellea International Group of Companies, Kuala Lumpur, Malaysia: Datin Dr. Stella K.Y. Chin, Executive President
Parago, Lewisville, TX USA: Juli Spottiswood, President & CEO
RockYou, Redwood City, CA USA: Lisa Marino, Chief Revenue Officer
TechnoDyne LLC, Wayne, NJ USA: Padma Allen, President & CFO

Best Entrepreneur – Service Businesses - Up to 100 Employees - Advertising, Marketing, and Public Relations

Bhava Communications, Berkeley, CA USA: Elizabeth Zaborowska, Founder and Principal
Brickfish, San Diego, CA USA: Nichole Goodyear, CEO, Co-founder and President
JCPR, Parsippany, NJ USA: Jennifer Connelly, CEO
KGBTexas .communication, San Antonio, TX USA: Katie Gardner Harvey, Founder, President, CEO

HOW TO ENTER

- 1** [Request an entry kit](#) for the 2011 awards...
- 2** Review the entry kit and write your entries...
- 3** [Submit your entries](#) by the entry deadline.

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Martopia, Saint Charles, IL USA: Tami Hernandez, President
 Mom Central Consulting, Newton, MA USA: Stacy DeBroff, CEO and Founder
 Oneupweb, Traverse City, MI USA: Lisa Wehr, Founder and CEO
 Thorp & Company, Coral Gables, FL USA: Patricia Thorp, President
 Three Girls Media & Marketing Inc., Campbell, CA USA: Erika Taylor Montgomery, CEO/Chief Publicist
 Walker Advertising, San Pedro, CA USA: Maryann Walker, Founder and CEO

Best Entrepreneur – Service Businesses - Up to 100 Employees - Business Services

Efficiency, LLC, Knoxville, TN USA: April Cox, President and Co-founder
 Elite Editing, New York, NY USA: Jennifer Rotner, Founder and Owner
 Proforma, Alexandria, MN USA: Rose Shorma, Owner - Proforma Rose Shorma
 TRUSTe, San Francisco, CA, USA: Fran Maier, President and Executive Chair of the Board
 VerticalResponse, San Francisco, CA USA: Janine Popick, CEO

Best Entrepreneur – Service Businesses - Up to 100 Employees - Computer Services, Software & Telecommunications

Accessibility Partners, Silver Spring, MD USA: Dana Marlowe, President
 Backup My Info, New York, NY USA: Jennifer Walzer, CEO and Founder
 eGlobalTech, Arlington, VA USA: Sonya Jain, President
 eMASON Inc., Clearwater, FL USA: Jane Mason, President/CEO
 International Checkout Inc, Santa Monica, CA USA: Saskia Strick, President and CEO
 SelectMinds, New York, NY USA: Anne Berkowitch, CEO
 Synerteq, Inc., Rockville, MD USA: Roja Kolachina - Leading Change for the Federal Government
 The Launch Pad, Odessa, FL USA: Ilene Rosoff, President & CEO

Best Entrepreneur – Service Businesses - Up to 100 Employees - Health Products and Services

PayerFusion Corporation, Miami, FL USA: Griselle C Chernys, CEO
 PK Walsh, Needham, MA USA: Nikki Walsh, President
 R&J Elliott Incorporated, Normal, IL USA: Ruth Elliott, Founder
 Rani Spas, New York, NY USA: Dr. Rani Thukral, President
 Reserveage Organics, Gainesville, FL USA: Naomi Whittel, Founder and CEO
 Speron Inc/LeBootCamp, Dover, DE USA: Valerie Orsoni, CEO & Founder

Best Entrepreneur – Service Businesses - Up to 100 Employees - Media

EmpowHER/HW, LLC, Scottsdale, AZ USA: Michelle King Robson, Founder, Chairperson and CEO
 Hello Ladies, Dedham, MA USA: Leah Busque, Founder and Chief Executive, TaskRabbit
 Media Design Group, Santa Monica, CA USA: Stacy Durand, President
 SPARK Publications, Matthews, NC USA: Fabi Preslar, President

Best Entrepreneur – Service Businesses - Up to 100 Employees - All Other Industries

Advocacy & Consulting for Education, Wayne, PA, USA: Melissa Bilash, President
 Cruise Planners, Coral Springs, FL USA: Michelle Fee, President and Co-Founder
 Love to Swim and Tumble School, San Antonio, TX USA: Mary Reilly-Magee, Owner and Founder
 MAC Presents, Nashville, TN USA: Marcie Allen, Founder and President
 Medicaid Finance Inc., Toronto, ON, Canada: Ann Kaplan, President
 Natural Body Spa and Shop, Atlanta, GA USA: Cici Coffee, Founder and Chief Executive Officer
 Parties That Cook, San Francisco, CA USA: Parties That Cook
 School Webmasters, Mesa, AZ USA: Bonnie Leedy, Owner and CEO
 The Bio Network, Murray, UT USA: Jana Francis, President
 The Bioengineering Group, Inc., Salem, MA USA: Wendi Goldsmith, CEO, Bioengineering Group

Best Entrepreneur in EMEA

Bistra Ilkova, Sofia, Bulgaria: Bistra Ilkova, President
 EZface, Bnei-Brak, Israel: Ruth Gal, CEO
 International Dance Supplies Ltd, Newton Abbot, Devon, United Kingdom: Anne Walker, MBE
 Kryon Systems, Tel Aviv, Israel: Emma Butin, Founder and CEO
 OnRelay, London, United Kingdom: Marie Wold, CFO & President

Best Executive - Non-Profit or Government - More Than 100 Employees

Memorial Hospital of Sweetwater County, Rock Springs, WY USA: Linda Simmons, Interim Chief Executive Officer
 Texas Comptroller of Public Accounts, Austin, TX USA: Susan Combs, Texas Comptroller of Public Accounts

Best Executive - Non-Profit or Government - Up to 100 Employees

Real Estate Staging Association, Valley Springs, CA USA: Shell Brodnax, CEO
 salesforce.com, San Francisco, CA USA: Suzanne DiBianca, Chief Service Officer, Executive Director, and Co-founder, Salesforce.com Foundation
 Teach For America, Miami, FL USA: Rebecca Fishman Lipsey, Executive Director
 The Ad Club, Boston, MA, USA: Kathy Kiely, President
 Volunteer Lawyers for Justice (VLJ), Newark, New Jersey, USA: Karen Sacks, Esq., Founding Executive Director

Best Executive – Non-Services Businesses – More Than 2,500 Employees

Cegedim Dendrite, Bedminster, NJ, USA: Angela Miccoli, President, Americas for Cegedim Relationship Management
 StarKist Co., Pittsburgh, PA USA: Melissa Murphy, Senior Vice President of Corporate Affairs

Best Executive – Non-Services Businesses – Up to 100 Employees

Trevena, Inc., King of Prussia, PA USA: Maxine Gowen, Ph.D., Founding President and CEO

Best Executive – Non-Services Businesses – Up to 2,500 Employees

Cvent, McLean, VA USA: Manjula Aggarwal: Balancing Unprecedented Growth with Unwavering Service
 Epocrates, Inc., San Mateo, CA USA: Rose Crane: Chief Executive Officer and President
 Exelixis, Inc., South San Francisco, CA USA: Fran Heller, EVP Business Development
 Informatica Corporation, Redwood City, CA USA: Jo Stoner, SVP Human Resources
 iolo technologies, LLC Los Angeles, CA USA: Julia Zamorska, VP of Corporate Communications
 Luminex Corporation, Riverside, CA USA: Nancy Krunic, Vice President, Luminex Molecular

Diagnostics
TIBCO Software Inc., Palo Alto, CA USA: Sydney Carey, Executive Vice President and Chief Financial Officer

Best Executive – Service Businesses – More Than 2,500 Employees - Business Services

Accenture, Chicago, IL USA: Teresa Poggenpohl, Executive Director - Global Image
Competence Call Center, Vienna, Austria: Veronika Weiss, CFO
Softtek, Monterrey, Mexico: Blanca Treviño, President and CEO, Softtek
Time Warner Cable, NEW YORK, NY USA: CAROL HEVEY, EVP FOR EAST REGION

Best Executive – Service Businesses – More Than 2,500 Employees - Computer Hardware & Software

Cisco Systems, Inc., San Jose, CA USA: Jeanne Beliveau-Dunn, Vice President and General Manager, Learning@Cisco
Cisco Systems, Inc., San Jose, CA USA: Maryann Von Seggern, Director, Worldwide Channels Development, Cisco Capital
salesforce.com, San Francisco, CA USA: Hilarie Koplow-McAdams, Executive Vice President, Worldwide Sales
salesforce.com, San Francisco, CA USA: Kirsten Wolberg, Chief Information Officer

Best Executive – Service Businesses – More Than 2,500 Employees - All Other Industries

Akbank, Istanbul, Turkey: Uskudar Hulya Kefeli, Executive Vice President and Head of International Banking
AOL, New York, NY USA: Erin Clift, Senior Vice President of Global Sales Development
CIGNA, Hartford, CT USA: Jodi Prohofska, Senior Vice President-Health Management Operations
EXIT Realty Corp. International, Mississauga, ON, Canada: Tami Bonnell, President US Organization
Holland America Line, Seattle, WA USA: Kelly P.W. Clark, Vice President, General Counsel and Ethics Officer

Best Executive – Service Businesses – up to 100 Employees - Advertising, Marketing, and Public Relations

Euro RSCG Worldwide PR, New York, NY USA: Marian Salzman, President, Euro RSCG Worldwide PR
Nyhuss Communications, Seattle, WA USA: Sally Poliak, Chief Operating Officer
Underground Elephant, San Diego, CA USA: Taryn Lomas, Chief Marketing Officer
Weber Shandwick, Edinburgh, United Kingdom: Nora Senior, Executive Chair UK Regions and Ireland
Wilbanks Agency, Birmingham, AL USA: Krista Conlin, Vice President

Best Executive – Service Businesses – up to 100 Employees - Business Services

ActionCOACH, Las Vegas, NV USA: Jodie Shaw, CEO of USA & Canada
Earth Class Mail, Portland, OR USA: Sarah Carr, CEO
Plus Relocation Services, Minneapolis, MN USA: Susan Schneider, President

Best Executive – Service Businesses – up to 100 Employees - Computer Services, Software & Telecommunications

Accessibility Partners, Silver Spring, MD USA: Dana Marlowe, President
International Checkout Inc, Santa Monica, CA USA: Kathy Beteta, Executive Vice President
ProcureStaff Technologies, New York, NY USA: Carolyn Nolan, Vice President of Business Development and Strategic Marketing

Best Executive – Service Businesses – up to 100 Employees - All Other Industries

Better Homes and Gardens Real Estate, Parsippany, NJ USA: Sherry Chris, President and CEO
CFO Publishing, New York, NY USA: Julia Homer; executive vice president & chief content officer, CFO Publishing Group, founding editor of CFO magazine
MorrisAnderson, Chicago, IL USA: Kelly Beaudin Stapleton, Managing Director
Reserveage Organics, Gainesville, FL USA: Naomi Whittel, Founder and CEO
Travel-Ticker, San Francisco, CA USA: Barbara Messing, Vice President and General Manager

Best Executive – Service Businesses – up to 2,500 Employees - Advertising, Marketing, and Public Relations

BGT Partners, Miami, FL USA: Andrea Fishman, VP of Global Strategy at BGT Partners and Managing Partner of BGT Chicago
BrainJuicer PLC New York, NY USA: Susan Griffin, EVP Marketing & Business Development
MWW Group, East Rutherford, NJ USA: Alissa Blate, Executive Vice President, Global Consumer Marketing Practice Leader
MWW Group, East Rutherford, NJ USA: Ame Wadler, Chief Management Officer, EVP Worldwide Healthcare
MWW Group, East Rutherford, NJ USA: Kari Stoeber, Senior Vice President, Corporate Affairs

Best Executive – Service Businesses – up to 2,500 Employees - Banking, Financial Services & Insurance

Assurant Employee Benefits, Kansas City, MO USA: Sheryle Ohme, Senior Vice President of Claims
Blackhawk Network, Pleasanton, CA USA: Talbott Roche, Blackhawk Network
International Financial Data Services Canada, Toronto, ON, Canada: Debralee L Goldberg, President and CEO
National Bank of Arizona, Phoenix, AZ USA: Deborah Bateman

Best Executive – Service Businesses – up to 2,500 Employees - Business Services

Direct Alliance, Tempe, AZ USA: Judi Hand, President and General Manager
NIT Technologies, Inc., Atlanta, GA, USA: Pratibha Salwan, Vice President, Sales for the Travel vertical
Volt Consulting - Managed Service Programs, New York, NY USA: Nancy Lawlor, Senior VP of Client Program Operations

Best Executive – Service Businesses – up to 2,500 Employees - Computer Services, Software & Telecommunications

Cbeyond, Atlanta, GA USA: Terry Trout, Vice President of Customer Experience
 Citrix Online, Santa Barbara, CA USA: Elizabeth Cholawsky, Vice President of Products and Client Services
 NJVC, Vienna, VA USA: Jill Bruning, Chief Operating Officer

Best Executive – Service Businesses – up to 2,500 Employees - All Other Industries

Alacare Home Health & Hospice, Birmingham, AL USA: Susan Beard Brouillette MPH, MBA - CEO
 Campus Apartments, Philadelphia, PA USA: Helen Marshall, VP of HR
 eClinical Solutions, Mansfield, MA USA: Susan Bornstein, Executive Vice President
 Farbman Group, Southfield, MI USA: Christina DiBartolomeo, Asset Manager, Farbman Group / NAI Farbman
 Move, Inc., Campbell, CA, USA: Debbie Neuberger, Senior Vice President of Customer Care
 Undertone Networks, New York, NY, USA: Kelly Wenzel, Senior Vice President of Marketing

Best Executive in EMEA

Competence Call Center, Vienna, Austria: Carita Vallinkoski, Expansion Management
 Competence Call Center, Vienna, Austria: Veronika Weiss, CFO
 Everything Everywhere, United Kingdom: Jackie O'Leary, Vice President of Customer Operations
 LANDesk Software, Paris, France: Carole Ponchelet, creating strategic alliances in an indirect world
 Sanofi-Aventis, Istanbul, Turkey: Dr. Edibe Taylan, Medical Director
 Vodafone, Istanbul, Turkey: Serpil Timuray, CEO, Vodafone Turkey
 Weber Shandwick, Edinburgh, United Kingdom: Nora Senior, Executive Chair UK Regions and Ireland

Best Latin American Executive

Softtek, Monterrey, Mexico: Blanca Treviño, President and CEO, Softtek

Best New Company of the Year - Business Services

Elite Editing, New York, NY USA
 Inspired Spirit Publishing, Mooloolaba, Queensland, Australia
 Werkadoo, Inc. Houston, TX USA

Best New Company of the Year - All Other Industries

Accessibility Partners, Silver Spring, MD USA
 Apps of All Nations LLC, Lynchburg, VA USA
 Felice Keller Productions, Los Angeles, CA USA
 Kryon Systems, Tel Aviv, Israel
 Renu Mobile, Boston, MA USA
 What's On? Event Planning, Harrington Park, NSW, Australia

Best New Product of the Year

Corazonas Foods, Inc., Los Angeles, CA USA: Corazonas Freedom to Snack
 CreaProducts, Honolulu, HI USA: Mai Lieu, President
 FuzziBunz, Lafayette, LA USA: FuzziBunz One-Size Cloth Diaper
 Kryon Systems, Tel Aviv, Israel: Leo by Kryon Systems
 Nu Skin Enterprises, Provo, UT USA: ageLOC
 Self Confident Women, Collinsville, QLD, Australia: Self Development Program for Women
 SpellSpace, Inc., Lake Arrowhead, CA USA: SpellSpace.com, a Fresh Take on the Ancient Art of Tarot

Best New Service of the Year

Elite Editing, New York, NY USA: Elite Editing's Proofreading and Editing Service
 Fairway Divorce Solutions, Calgary, AB, Canada: Fairway Divorce Solutions
 National Tax Search LLC, Chicago, IL USA: National Tax Search's Delinquent and Sold Property Tax Updates
 PetRays Veterinary Telemedicine Consultants, The Woodlands, TX USA: PetRays 30 Minute STAT Service
 SCG Legal PR Network, New York, NY USA: SCG Legal PR Network
 South Miami Center for Women & Infants, Miami, FL USA: Planning and Development of a Patient Care Navigator Program for Women's Health Services

Best Overall Company of the Year - Non-Services Businesses

CableOrganizer.com, Fort Lauderdale, FL USA
 Designs by Lolita, Providence, RI USA
 Kryon Systems, Tel Aviv, Israel
 WildlyWealthy.com, Mooloolaba, Queensland, Australia

Best Overall Company of the Year – Service Businesses – Up to 100 Employees -

Advertising, Marketing, and Public Relations

Articulate Communications Inc., New York, NY USA
 Artitudes Design Inc., Issaquah, WA USA
 GroundFloor Media, Denver, CO USA
 House Party, Irvington, NY USA
 Ignition, inc., Atlanta, GA USA
 JCPR, Parsippany, NJ USA
 Oneupweb, Traverse City, MI USA
 Trims Unlimited, Inc., Los Angeles, CA USA

Best Overall Company of the Year – Service Businesses – Up to 100 Employees - Business Services

DRT Strategies, Inc., Arlington, VA USA
 emTRAIIn, Sacramento, CA USA
 Heart of Success, Tucson, AZ USA
 Inspired Spirit Coaching Academy, Mooloolaba, Queensland, Australia
 Pediatric Therapeutic Services, Inc., Conshohocken, PA USA
 Portfolio Creative, Columbus, OH USA
 Proforma, Albany, IN USA
 VerticalResponse, San Francisco, CA USA

Best Overall Company of the Year – Service Businesses – Up to 100 Employees -

Computer Services

Amazon Consulting, Mountain View, CA, USA
 Backup My Info, New York, NY USA
 eGlobalTech, Arlington, VA USA
 International Checkout Inc, Santa Monica, CA USA

Best Overall Company of the Year – Service Businesses – Up to 100 Employees - All**Other Industries**

EyeMail Inc., Marietta, GA USA
 Fairway Divorce Solutions, Calgary, AB, Canada
 MAC Presents, Nashville, TN USA
 Natural Body Spa and Shop, Atlanta, GA USA
 Parties That Cook, San Francisco, CA USA
 PK Walsh, Needham, MA USA
 Reserveage Organics, Gainesville, FL USA

Best Overall Company of the Year – Service Businesses – Up to 2,500 Employees

Direct Alliance, Tempe, AZ USA
 HeiTech Services, Landover, MD USA
 Northbound LLC, Sunnyvale, CA USA
 Parago, Lewisville, TX USA
 Staff Management, Chicago, IL, USA
 Sundance Vacations, Wilkes Barre, PA USA
 TechnoDyne LLC, Wayne, NJ USA

Best Turnaround of the Year

Earth Class Mail, Portland, OR USA
 ODEL Limited, Rajagiriya, Sri Lanka
 Staff Management, Chicago, IL USA

Best Young Entrepreneur

CCORP, Sydney, NSW, Australia: Carly Crutchfield, CEO
 Dunbar Studios, Dallas, TX USA: Amanda Dunbar, Founder, CEO Dunbar Studios and Amanda Dunbar Fine Art Gallery
 Elite Editing, New York, NY USA: Jennifer Rotner, Founder and Owner
 Let's Eat Out Menus, Spotsylvania, VA USA: Monica Van Cleve, Co-Founder
 Lindsay Phillips Inc., Cedar Knolls, NJ USA: Lindsay Phillips, Founder
 Pin-Ups For Vets, Redlands, CA USA: Gina Elise, Founder, Pin-Ups For Vets
 Spoilt Rotten Hair & Beauty Studio, Eagle Vale, NSW, Australia: Donna Sillett
 Tenrehte Technologies, Inc., Rochester, NY USA: Jennifer M. Indovina, CEO And Founder
 Westside Nannies, Beverly Hills, CA USA: Katie Vaughan, Founder

Blog of the Year - Advertising, Marketing, and Public Relations

Career Woman, Inc., Issaquah, WA USA: Career Memos" blog"
 Euro RSCG Worldwide PR, New York, NY USA: Euro RSCG Worldwide PR: The Sisterhood Blog
 HJMT COMMUNICATIONS, LLC, Westbury, NY USA: Hilary Topper's Blog
 Matrix Group International, Crystal City, VA USA: The Matrix Files - Matrix Group International Blog

Blog of the Year - Business Services

Anderson Performance Improvement Company, Hastings, MN USA: Recognize Right
 Baseline Consulting Group, Sherman Oaks, CA USA: "Inside the Biz": A Blog that Helps Business Get a Grip on the Value of Technology
 ITM Group, Inc. Fort Lauderdale, FL USA: HR Bartender
 Plus Relocation Services, Minneapolis, MN USA: Wednesdays with Susan
 VerticalResponse, San Francisco, CA USA: VerticalResponse's "Email Marketing Blog"

Blog of the Year - All Other Industries

Hello Ladies, Dedham, MA USA: HelloLadies.com
 Henkel AG & Co. KGaA, Düsseldorf, Germany: The henkeldiversity.com Blog
 SheTakesOnTheWorld.net, Kitchener, ON, Canada: She Takes on the World: The Blog for Career-Oriented Women
 The Cloth Diaper Whisperer, South Paris, ME USA: The Cloth Diaper Whisperer Blog
 WomenOnBusiness.com, Clermont, FL USA: WomenOnBusiness.com

Communications Campaign of the Year - For-Profit - Advertising, Marketing, and Public Relations

Alpaytac Marketing Communications/Public Relations, Chicago, IL USA: Alpaytac Launches enTourage eDGe in a Crowded Market to Historic Success
 Gravitas Communications, New York, NY, USA: Motor Trend 2010 Car of the Year: Good News for US Automaker
 JCPR, Parsippany, NJ USA: JCPR PR Campaign: American Beacon Advisors
 JCPR, Parsippany, NJ USA: JCPR PR Campaign: Direxion Funds
 KGBTexas .communication, San Antonio, TX USA: Grand Opening of the JW Marriott San Antonio Hill Country Resort and Spa
 Marketing 24/7, Inc., Trussville, AL USA: Business Makeover Birmingham""
 Purry Communications Group, Los Angeles, CA USA: Mommy Blogger Spa Event - Social Media Campaign
 Savoir Media Co., Belmont, MA USA: Savoir Media: Helping Our Client Turn a Passion into a Business
 Vantage Communications, San Francisco, CA USA: Man vs. Machine: 49ers Kicker Kicks Bot

Communications Campaign of the Year - For-Profit - All Other Industries

CIGNA, Bloomfield, CT USA: CIGNA's Clear Communication Campaign
 Henkel AG & Co. KGaA Düsseldorf, Germany: Henkel's Global Diversity & Inclusion Implementation Campaign 2010
 salesforce.com, San Francisco, CA USA: Cloud 2: The Next Generation of Cloud Computing
 TD Bank, Cherry Hill, NJ USA: TD Bank's Housing For Everyone PR Campaign
 The Buildmore Group Pty Ltd, Caloundra, QLD, Australia: Buildmore Women into Building Housing Showcase

Communications Campaign of the Year - Non-Profit

Euro RSCG Worldwide PR, New York, NY USA: Euro RSCG Worldwide PR: Yéle Haiti,

Six-months after the earthquake
Sterling Kilgore, Downers Grove, IL USA: Sterling Kilgore: Passionate Focus Public Relations Campaign
Susan Davis International, Washington, D.C. USA: Congressional Gold Medal Award to World War II WASP
The Henker Group, Easton, MD USA: Frederick Douglass Honor Society/YMCA of Talbot County Public Relations Campaign

Community Involvement Program of the Year

Artitudes Design Inc., Issaquah, WA USA: Artitudes Design Inc. - Artitudes in Action: Art Docent Campaign
Auction Frogs, Boise, ID USA: Auction Frogs: Community Involvement Program of the Year 2010
Designer HomeTending & Cathy Cardenas Success Training, Salt Lake City, UT USA: Designer HomeTending & Cathy Cardenas Success Training
Direct Alliance, Tempe, AZ USA: TeleTech Community Foundation, Englewood, CO
FuzziBunz, Lafayette, LA USA: FuzziBunz Cloth Diapers - Cloth for the Gulf Coast
MotherNet KK, Osaka, Japan: The Ashiya Museum Management (AMM)
Sanofi-Aventis, Istanbul, Turkey: AkademiKa Community Education Program

Employee of the Year - Advertising, Marketing, Public Relations & Business Services

Euro RSCG Worldwide PR, New York, NY USA: Allison Pinter, Operations Manager
SkillStorm, San Diego, CA USA: Erin Lau, Talent Acquisition Manager
Underground Elephant, San Diego, CA USA: Lauren Palazzo, Director of Marketing

Employee of the Year - All Other Industries

Centerstone Research Institute, Riverside, CA: Jan Goodson, Director of Grant Writing
Golden Girls, Johns Creek, GA USA: Mandy Stapp, Buyer for Golden Girls
IHG, Atlanta, GA USA: Lo Li, Software Development Manager
iolo technologies, LLC, Los Angeles, CA USA: Marina Totalca, Channel Sales Executive
Luminex Corporation, Riverside, CA: Amy Altman, Luminex Corporation

Employer of the Year - Advertising, Marketing, Public Relations & Business Services

Direct Alliance, Tempe, AZ USA
DRT Strategies, Inc., Arlington, VA USA
JCPR, Parsippany, NJ USA

Employer of the Year - All Other Industries

PK Walsh, Needham, MA USA
Sundance Vacations, Wilkes Barre, PA USA

Environmental Stewardship Program of the Year

Natural Body Spa and Shop, Atlanta, GA USA
The Bioengineering Group, Inc., Salem, MA USA

Fastest-Growing Company of the Year - Business Services

DRT Strategies, Inc., Arlington, VA USA
Exhibitor Invites, Potomac, MD USA
Peoples Choice Staffing Inc, Corona, CA USA
VerticalResponse, San Francisco, CA USA

Fastest-Growing Company of the Year - All Other Industries

Beta Soft Systems, Fremont, CA USA
DiaperShops.com, South Paris, ME USA
MamaBargains.com, Salt Lake City, UT USA
PetRays Veterinary Telemedicine Consultants, The Woodlands, TX USA
Reserveage Organics, Gainesville, FL USA

Lifetime Achievement Award - Advertising, Marketing, and Public Relations

Euro RSCG Worldwide PR, New York, NY USA: Marian Salzman, President
MWW Group, East Rutherford, NJ USA: Alissa Blate, Executive Vice President, Global Consumer Marketing Practice Leader
MWW Group, East Rutherford, NJ USA: Kari Stoeber, Senior Vice President, Corporate Affairs
Stern + Associates, Cranford, NJ USA: Susan Stern, President
Weber Shandwick, Edinburgh, United Kingdom: Nora Senior, Executive Chair UK Regions and Ireland
YellowWood Group, LLC, Raleigh NC USA: Olalah Njenga, Award Winning Entrepreneur And Author

Lifetime Achievement Award - Business Services

Accenture, Chicago, IL USA: Teresa Poggenpohl, Executive Director - Global Image
Burnett Staffing Specialists, Houston, TX USA: Sue Burnett, President
Penmac Staffing Services, Inc., Springfield, MO USA: Patti Penny, Founder and CEO
Plus Relocation Services, Minneapolis, MN USA: Sandra Lee, Executive Vice President

Lifetime Achievement Award - All Other Industries

CFO Publishing, New York, NY USA: Julia Homer; Executive VicePresident & Chief Content Officer, CFO Publishing Group, Founding Editor of CFO Magazine
IntelePeer, San Mateo, CA USA: Margaret Norton, General Manager, Enterprise
Medicaid Finance Inc. Toronto, ON, Canada: Ann Kaplan, CEO
NewVoices Inc. Sonora CA USA: Georgia Jones, President
Ouidad, New York, NY, USA: Ouidad, Founder/Owner
The Buildmore Group Pty Ltd, Caloundra, QLD, Australia: Samantha Sheppard, Founder and Director

Marketing Campaign of the Year

Accenture, Chicago, IL USA: Accenture High Performance Delivered Advertising and Integrated Marketing Campaign
PK Walsh, Needham, MA USA: PK Walsh Marketing - Giving Value, Giving Thanks
Purry Communications Group, Los Angeles, CA USA: Purry Communications Group- Slyders Grand Opening

Mentor of the Year - Business Services

Big Fish Nation, Solana Beach, CA USA: Lorin & Company
 Heart of Success, Tucson, AZ USA: Kendall SummerHawk, President and Founder
 Northbound LLC, Sunnyvale, CA USA: Hetal Mehta, CEO
 Pursuit of Excellence, Inc. Dallas, TX USA: Marie Diaz, CEO
 VerticalResponse, San Francisco, CA USA: Kim Stiglitz, Director of Retention & Conversion Marketing

Mentor of the Year - All Other Industries

Aspire Retire Financial Services, Woolloongabba, QLD, Australia: Olivia Maragna
 Career Woman, Inc., Issaquah, WA USA: Lisa Quast, Mentor of the Year
 Carolyn & Co. Media, New York, NY USA: Carolyn Kepcher, President
 Melilea International Group of Companies, Kuala Lumpur, Malaysia: Datin Dr. Stella K.Y. Chin, Executive President
 Métier, Ltd., Santa Rosa, CA USA: Sandra Richardson, Chief Operating Officer
 The Buildmore Group Pty Ltd, Caloundra, QLD, Australia: Samantha Sheppard, Founder and Director

Most Innovative Company of the Year - Advertising, Marketing, and Public Relations

Brickfish, San Diego, CA USA
 Euro RSCG Worldwide PR, New York, NY USA
 Futerra Sustainability Communications, London, United Kingdom
 Renu Mobile, Boston, MA USA

Most Innovative Company of the Year - All Services

Aspire, Phoenix, AZ USA
 EyeMail Inc., Marietta, GA USA
 Fairway Divorce Solutions, Calgary, AB, Canada
 Felice Keller Productions, Los Angeles, CA USA
 Health Revenue Assurance Associates, Inc. (HRAA) Plantation, FL USA
 International Checkout Inc, Santa Monica, CA USA

Most Innovative Company of the Year - All Other Industries

Accessibility Partners, Silver Spring, MD USA
 Anisa International, Inc., Atlanta, GA USA
 Designer HomeTending & Cathy Cardenas Success Training, Salt Lake City, UT USA
 FuzziBunz, Lafayette, LA USA
 Kryon Systems, Tel Aviv, Israel
 PK Walsh, Needham, MA USA
 Reserveage Organics, Gainesville, FL USA

Technology Innovator of the Year - Computer Software

Ability Commerce, Delray Beach, FL USA: Diane Buzzeo, CEO
 Apps of All Nations LLC, Lynchburg, VA USA: Apps of All Nations LLC
 Auction Frogs, Boise, ID USA: Auction Frogs: Technology Innovator of the Year 2010
 Diskeeper Corporation, Burbank, CA USA: Diskeeper Corporation's V-locity 2.0
 Kryon Systems, Tel Aviv, Israel: Kryon Systems, Ltd.
 Métier, Ltd., Santa Rosa, CA USA: Métier, Ltd.

Technology Innovator of the Year - All Other Industries

Brickfish, San Diego, CA USA: Brickfish -- The Social Media Solution
 CableOrganizer.com, Fort Lauderdale, FL USA: CableOrganizer.com, Inc.
 R&J Elliott Incorporated, Normal, IL USA: Ruth Elliott, Founder
 Renu Mobile, Boston, MA USA: Renu Mobile
 Werkadoo, Inc. Houston, TX USA: Werkadoo, Inc.

Website of the Year - Advertising, Marketing, and Public Relations

BGT Partners, Miami, FL USA: ADP's Homepage
 BGT Partners, Miami, FL USA: ADT's Home Security Source
 BGT Partners, Miami, FL USA: Royal Group, Inc.'s Homepage
 BGT Partners, Miami, FL USA: Tyco's Homepage
 Sterling Kilgore, Downers Grove, IL USA: Sterling Kilgore Website
 Stratus Interactive, West Chester, PA USA: Elliott Jones and Associates Website

Website of the Year - Business Services

Accenture, Chicago, IL USA: Accenture Corporate Website
 Elite Editing, New York, NY USA: EliteEditing.com, Elite Editing's Official Website
 Loyalty Factor, LLC, Portsmouth, NH USA: Loyalty Factor – Building Employee, Customer & Brand Loyalty
 VerticalResponse, San Francisco, CA USA: www.verticalresponse.com – A single site for all your marketing needs. And then some

Website of the Year - Media

Carolyn & Co. Media, New York, NY USA: The workherway.com website
 Goodkin, Los Angeles, CA USA: WeAreGoodkin.com, The Goodkin Website
 GradeGuru, New York, NY USA: GradeGuru.com, founded and managed by Emily Sawtell
 Manta Media Inc., Columbus, OH USA: Manta.com: where small business works
 Womenetics, LLC, Atlanta, GA USA: Womenetics.com

Website of the Year - All Other Industries

CableOrganizer.com, Fort Lauderdale, FL USA: The CableOrganizer.com, Inc. Website
 Connex Intl, Danbury, CT USA: The Connex Intl Web Site
 For You Network, Riverside, CA USA: For You Network, The Ultimate Women's Network with Heart
 Happy Hour Effect LLC, Golden Valley, MN USA: Happy Hour Effect Web Site
 The Bioengineering Group, Inc., Salem, MA USA: Bioengineering Group Website - Showing the World How to Build Responsibly
 Women & Co., New York, NY USA: womenandco.com

Women Helping Women Award - Business Services

Heart of Success, Tucson, AZ USA: Heart of Success, Inc.
 Leading Women, Charlestown, RI USA: Leading Women to Career and Entrepreneurial Success
 Loyalty Factor, LLC, Portsmouth, NH USA: Dianne Durkin, President

Big Fish Nation, Solana Beach, CA USA: Big Fish Nation LLC

Women Helping Women Award - Media

Hybrid Mom, New York, NY, USA: Hybrid Mom

Ali International, Los Angeles, CA, USA: Ali Brown

Undertone Networks, New York, NY, USA: Kelly Wenzel, Senior Vice President of Marketing

The Momtrepreneur Exchange, Oak Park, IL USA: The Momtrepreneur Exchange

Carolyn & Co. Media, New York, NY USA: Carolyn Kepcher, President

Women Helping Women Award - All Other Industries

Golden Girls, Johns Creek, GA USA: Golden Girls

The Buildmore Group Pty Ltd, Caloundra, QLD, Australia: Samantha Sheppard, founder and director

The Women's Inter-Cultural Exchange, Charlotte, NC, USA: The Women's Inter-Cultural Exchange

Pampered Passions Fine Lingerie, Englewood, CO USA: Alicia Vargo - Nurturing the Female Spirit

Northwest School of Animal Massage, Seattle, WA USA: The Northwest School of Animal Massage Gives Women a Leg-Up" in Business"

Melilea International Group of Companies, Kuala Lumpur, Malaysia: Datin Dr. Stella K.Y. Chin, Executive President

MotherNet KK, Osaka, Japan: Mothernet KK (Osaka, Japan)

Women & Co., New York, NY USA: Women & Co.

The Bioengineering Group, Inc., Salem, MA USA: Wendi Goldsmith - A Woman Helping Women - Locally, Nationally and Internationally

Career Woman, Inc., Issaquah, WA USA: Lisa Quast, Founder & President

Women's Business Association of the Year

The Women Presidents' Organization, New York, NY USA

The Women's Inter-Cultural Exchange, Charlotte, NC USA